

# Birmingham International Convention Centre 3rd & 4th November 2016



## Day 1

### Thursday 3rd November

- 8.30 Registration
- 9:30 Update and overview  
**Sue Ashmore, Programme Director,  
Unicef UK Baby Friendly Initiative**
- 10.15 The Lancet breastfeeding series and its implications  
**Dr Nigel Rollins, Department of  
Maternal, Newborn, Child and  
Adolescent Health, World Health  
Organisation**
- 11:00 Break
- 11.45 What's new in postpartum depression research: recent findings on breastfeeding and depression, birth interventions, and preterm birth  
**Kathleen Kendall-Tackett, Ph.D, IBCLC**
- 12:45 Parent-infant relationship training  
**Jane Dickens, Bradford District Care  
Trust**
- 1.15 Lunch
- 2:30 Achieving sustainability  
**Anne Woods, Unicef UK Baby Friendly  
Initiative**
- 3:15 Antenatal conversations  
**Jacky Syme, South Essex Partnership  
NHS Foundation Trust (SEPT)  
Community Services**
- 3:45 Break
- 4:30 Bonding, attachment and breastfeeding in prison  
**Laura Abbott, University of  
Hertfordshire**
- 5:00 Nobody told me: Poetry & Parenthood  
**Hollie McNish**
- 5:30 End of day one and drinks reception

## Day 2

### Friday 4th November

- 8.30 Registration
- 9:30 The neuropsychological effects of sleep training and its implications for breastfeeding  
**Kathleen Kendall-Tackett, Ph.D, IBCLC**
- 10:30 Break
- 11:15 Examining psychological, social and cultural barriers to responsive breastfeeding  
**Dr Amy Brown, Associate Professor  
Child Public Health, Swansea University**
- 12:00 Hypoglycaemia – preventing admissions to neonatal units  
**Sanjeev Deshpande, Consultant  
Neonatologist, Shropshire Women &  
Children's Centre**
- 12:45 Lunch
- 2.00 The Baby Friendly Neonatal Standards – a Consultant Neonatologist Perspective  
**Dr Laura De Rooy, Consultant  
Neonatologist, St George's University  
Hospitals NHS Foundation Trust**
- 2.45 The constituents of formula milk – busting the myths  
**Helen Crawley, First Steps Nutrition  
Trust**
- 3.45 Closing remarks  
**Sue Ashmore, Programme Director,  
Unicef UK Baby Friendly Initiative**
- 4:00 End of conference

.....

#### Price:

Both days: £250 per person (£200 with discount\*)  
Single day: £150 per person (£120 with discount\*)  
Price includes lunch and refreshments.  
\*Discount applies when booking before 31 July 2016, or when booking 5 or more places at once.

#### Information:

For information on the conference, booking, travel and accommodation please visit:  
[www.unicef.org.uk/babyfriendly/conference](http://www.unicef.org.uk/babyfriendly/conference)  
Programme subject to change.